

Historic, Archive Document

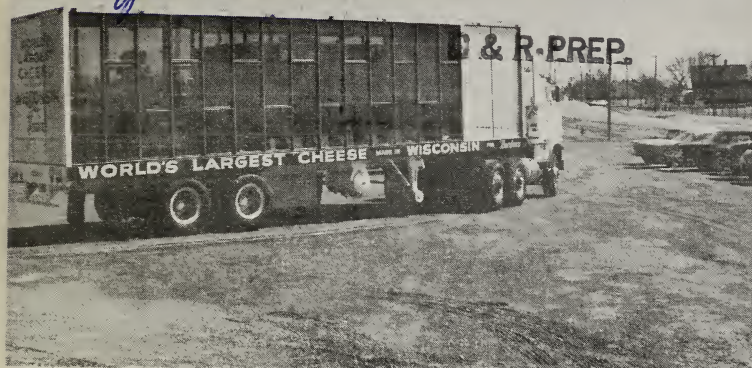
Do not assume content reflects current scientific knowledge, policies, or practices.

A280.38
W75
cop. 2

U. S. DEPT. OF AGRICULTURE
NATIONAL AGRICULTURAL LIBRARY

APR 6 1965

D & R PREP.



WISCONSIN

FEDERAL MILK ORDER BULLETIN



for the
Milwaukee, Northeastern
and Madison Marketing Areas
C. T. McCleery - Market Administrator

APRIL 1964

WORLD'S FAIR DISPLAYS WISCONSIN CHEESE

The world's largest cheese, a 17 1/4 ton Wisconsin State Brand cheddar, will be Wisconsin's exhibit at the World's Fair this year and next in Flushing Meadows Park, New York City.

This cheese was made at Steve's Cheese Co., Langes Corners, Wisconsin. It was started January 20, used more than 183 tons of milk, 2/3 of a ton of salt, 92 pounds of rennet, and 23 pounds of coloring. A crew of 8 to 9 men worked around the clock for more than 43 hours of continuous manufacture. It measures 6.5 x 5.6 feet and is 14.5 feet long. Most mammoth cheeses are cylindrical but one which weighs 34,591 pounds would be too wide, if round, to be transported by truck or train.

The Louis Hoffman Co. (continued to page 8)

INTER-ORDER TRANSACTIONS ON INCREASE IN FEDERAL ORDER MARKETS

Inter-order sales by regulated handlers as a percentage of total sales, increased in each year, 1959 through 1964. This is based on data for the months of January in each year and for 1964 represents 82 Federal order markets. This increase (4.8 percent in 1959 to 8.7 percent in 1964) is almost offset by the decrease (15.3 percent in 1959 to 11.6 percent in 1964) which took place in sales to nonregulated areas.

Of course, enlargement of the order program is one important factor which resulted in a smaller proportion of sales by regulated handlers to nonregulated areas. 20.3 percent of all sales in Federal order areas were delivered outside the local handler's marketing area during January 1964.

— DATA IN BRIEF - FOR THE MAN IN A HURRY —

— DATA IN BRIEF - FOR THE MAN IN A HURRY —							
<u>MARCH 1964</u>	<u>Milwaukee Order No. 39</u>		<u>Northeastern Wis. Order No. 45</u>		<u>Madison Order No. 51</u>		
Class I Price & Differential	\$3.60	7.0¢	\$3.46	7.2¢	\$3.60	7.0¢	
Class II Price & Differential	\$3.15	6.7¢	\$3.15	6.7¢	\$3.15	6.7¢	
Producer Price & Dif'l: Base	\$3.55	6.9¢	\$3.31	7.0¢	\$3.55	6.9¢	
	Excess	\$3.22			6.9¢	\$3.15	6.9¢
Pounds of Producer Milk	75,694,631		43,676,520		23,068,144		
Percentage in Class I	78.8%		54.2%		70.9%		
<u>APRIL 1964</u>							
Class I Price & Differential	\$3.59	7.0¢	\$3.45	7.2¢	\$3.59	7.0¢	

PRODUCER PRICES FOR MARCH 1964

Milwaukee Wisconsin Marketing Area
Federal Order No. 39

Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations.

The prices listed below do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of minimum requirements.

Name of Handler	Base Price	Excess Price	B.F. Dif'l
Blochowiak Dairy	\$3.55	\$3.15	6.9¢
The Borden Co.	3.56	3.15	6.9
Cedarburg Dairy, Inc.	3.56	3.15	6.9
Fairmont Foods Co.	3.60	3.16	7.0
Gehl Guernsey Dairy	3.47	3.15	6.9
Golden Guernsey Dairy	3.53	3.15	6.9
Harmony Dairy Products	3.48	3.15	6.9
Hawthorn-Melody Farms	3.54	3.15	6.9
Healthway Dairy, Inc.	3.61	3.41	7.0
Home Dairy	3.58	3.44	6.9
Keystone Farms	3.42	3.15	6.9
Krueger Dairy	3.61	3.55	7.0
McFarlands' Farm Dairy	3.51	3.15	6.9
Milk Producers Coop.	3.64	3.15	6.9
Mullen's Dairy	3.60	3.22	7.0
Progressive Dairy Prod.	3.64	3.56	7.0
Pure Milk Association	3.61	3.51	7.0
Roets Home Dairy	3.64	3.45	6.9
Schroeder Dairy	3.55	3.15	7.0
Sealtest Foods	3.52	3.15	6.9
Vande Kolk Dairy	3.56	3.54	7.0
Warren Dairy	3.62	3.17	7.0
Wayside Dairy	3.60	3.41	7.0
West Side Dairy, Inc.	3.59	3.36	7.0

WEIGHTED AVERAGES \$3.55 \$3.22 6.9¢

Weighted Average of Base and
Excess Prices for Information: \$3.50

UNIFORM PRICES AND COMPUTATION

MARCH 1964

Producer Milk in Class I

Producer Milk in Class II

Total Milk and Value Before Adjustments
Adjustments for Value of:

Overage Deducted from Classes I & II

Beginning Inventory Reclassification

Other Source Milk Deducted from Class I

Butterfat More or Less than 3.5 Percent

Plant Location Differentials

Half of Producer-Equalization Fund

Aggregate Value

Excess Milk and Value

Average Price and Net Value

Reserve to Producer-Equalization Fund

Prices to Producers for 3.5% Milk

* Subject to location differentials. These minimum pay prices

MANUFACTURING PRICES AND FEED

Year and Month	92 Score Butter Chicago	Cheddar Cheese Wis.	Spray Dry Skim	Basic Formula Price	Handler B'fat Dif'l C.I* C.II	No.
1963	cents	cents	cents	dol.	cents	
Mar.	57.97	33.79	14.19	3.10	7.0 6.7	6
Apr.	57.97	33.80	14.14	3.09	7.0 6.7	6
May	57.97	33.80	14.12	3.08	7.0 6.7	6
June	57.97	34.00	14.18	3.07	7.0 6.7	6
July	57.97	34.12	14.15	3.08	7.0 6.7	8
Aug.	57.97	34.25	14.18	3.09	7.0 6.7	10
Sep.	59.70	34.25	14.24	3.10	7.0 6.9	10
Oct.	58.48	34.50	14.25	3.12	7.2 6.7	10
Nov.	58.09	35.00	14.24	3.15	7.0 6.7	10
Dec.	58.01	35.12	14.24	3.16	7.0 6.7	8
1964						
Jan.	57.97	35.25	14.32	3.16	7.0 6.7	8
Feb.	57.97	35.12	14.26	3.17	7.0 6.7	8
Mar.	57.97	34.19	14.25	3.16	7.0 6.7	6
Apr.				3.15		6

* Exception, Order No. 45 is 7.2¢ thru Sep. '63; Oct. '63 7.5¢ Nov. '63 thru Jan. '64 7.3¢; Feb. thru Apr. '64 7.2¢.

UTILIZATION AND CLASS

FEDERAL ORDER

— MILWAUKEE MARKET NO. 39 —

I T E M	March 1964		February 1964		March 1963	
	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
<u>CLASS I MILK</u>						
Packaged Products:						
Fluid Milk	46,859	3.5	45,935	3.5	46,359	3.5
Flavored Milk	1,752	3.5	1,811	3.5	1,736	3.5
2% Skim Milk, Solids Added	3,719	2.1	3,546	2.1	3,209	2.1
" " " , Plain	1,424	2.2	1,379	2.2	1,190	2.2
Skim Milk, Solids Added	1,910	.4	1,810	.4	1,834	.4
Plain Skim	1,010	.7	983	.7	1,013	.7
Buttermilk	483	1.0	474	1.1	480	1.0
Flavored Milk Drink	194	.6	206	.5	190	.6
Half & Half	999	12.5	957	12.4	975	12.4
Light Cream	41	18.9	42	19.0	52	18.8
Whipping Cream	235	33.0	188	32.8	206	33.2
Cultured Cream	239	18.6	222	18.7	189	18.7
Subtotal	58,865	3.5	57,553	3.5	57,433	3.5
Bulk Sales to Nonhandlers	628	3.7	595	3.7	498	3.7
Unaccounted for Milk	245	4.1	57	9.2	119	14.4
Total Utilized in Class I	59,738	3.5	58,205	3.5	58,050	3.6
Nonpool Receipts*	-109	5.3	-170	3.6	-289	3.9
CLASS I - PRODUCER MILK	59,629	3.5	58,035	3.5	57,761	3.6
<u>CLASS II MILK</u>						
Bakeries et al.	126	13.0	102	13.1	105	13.9
Cottage Cheese	5,427	.9	5,378	1.0	4,412	1.0
Cheese	3,645	3.7	3,383	3.6	2,403	3.6
Butter	926	10.7	581	16.3	2,107	7.1
Evap., Cond., & Pwd.	3,305	4.6	2,774	4.9	1,598	5.0
Ice Cream & Mixes	2,646	9.7	2,400	9.7	2,127	11.0
Livestock Feed	70		62		103	
Dumped Products	7		9		5	
Skim Equiv. Fort. Prod.	1,195		1,158		1,103	
Ending Inventory	5,396	3.9	4,063	4.1	5,406	4.0
Shrinkage	787	3.0	668	2.7	1,009	2.9
Total Utilized in Class II	23,530	4.0	20,578	4.1	20,378	4.2
Nonpool Receipts*	-7,464	3.2	-8,056	3.0	-7,986	3.4
CLASS II - PRODUCER MILK	16,066	4.4	12,522	4.7	12,392	4.7

TOTAL PRODUCER RECEIPTS	75,695	3.7	70,557	3.7	70,153	3.8
-------------------------	--------	-----	--------	-----	--------	-----

NOTE: Bakeries et al. includes products for candy manufacturing, aerated cream, sour cream products not labeled Grade A, and small amounts of eggnog during off-season months.

CLASSIFICATION OF MILK

ORDERS 39, 45, 51

— NORTHEASTERN MARKET NO. 45 —						— MADISON MARKET NO. 51 —					
March 1964		February 1964		March 1963		March 1964		February 1964		March 1963	
Thousand	%	Thousand	%	Thousand	%	Thousand	%	Thousand	%	Thousand	%
Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat
18,981	3.5	18,618	3.5	17,778	3.5	10,505	3.4	10,273	3.4	10,553	3.5
1,216	3.5	1,261	3.5	1,098	3.6	750	3.7	777	3.8	754	3.8
669	2.1	613	2.1	221	2.1	2,240	2.1	2,162	2.1	2,143	2.1
280	1.9	257	1.9	228	1.8	-	-	-	-	-	-
639	.4	633	.3	723	.6	706	.8	676	.7	642	.7
657	.5	607	.5	432	.4	62	.1	58	.3	70	.3
223	.8	218	.8	207	.8	165	1.5	153	1.5	165	1.5
90	.8	105	.8	68	.8	2	1.1	2	.9	6	2.9
365	13.0	360	12.8	338	13.0	306	12.4	299	12.4	309	12.1
5	22.6	5	22.5	9	22.3	5	22.6	5	22.5	5	23.4
103	34.6	84	34.6	83	34.1	62	34.2	53	34.3	57	33.9
76	19.0	71	18.9	44	18.7	47	21.9	46	21.9	38	21.0
23,304	3.5	22,832	3.5	21,229	3.6	14,850	3.5	14,504	3.5	14,742	3.5
288	4.2	281	4.3	231	3.5	2,187	4.0	1,859	4.0	982	3.7
113	7.4	54	9.8	47	12.3	53	5.3	56	4.0	105	3.8
23,705	3.6	23,167	3.5	21,507	3.6	17,090	3.5	16,419	3.5	15,829	3.5
-19	2.6	-2	3.6	-26	1.1	-743	3.5	-753	3.4	-693	3.7
23,686	3.6	23,165	3.5	21,481	3.6	16,347	3.5	15,666	3.5	15,136	3.5
-	-	-	-	-	-	5	26.3	5	26.6	4	38.9
2,555	1.0	2,604	1.0	2,268	1.0	1,263	1.1	1,239	1.2	1,175	1.3
9,607	3.6	8,587	3.6	13,451	3.6	1,667	2.8	1,816	2.8	1,358	3.0
652	35.4	593	35.3	1,109	38.8	456	35.8	399	35.8	395	35.3
5,321	.2	4,843	.2	10,635	.3	2,799	-	2,149	-	2,040	-
1,434	8.2	1,253	8.3	928	8.0	739	9.1	655	9.1	655	9.0
77	-	65	-	90	-	78	-	71	-	55	-
32	-	11	-	15	-	-	-	-	-	1	-
479	-	448	-	338	-	475	-	460	-	712	-
2,490	4.1	1,915	4.1	2,690	4.5	1,424	4.1	1,212	4.2	1,559	3.9
501	3.7	401	3.9	474	3.4	286	1.9	286	1.7	299	1.5
23,148	3.7	20,720	3.6	31,998	3.7	9,192	3.9	8,292	3.9	8,253	3.9
-3,157	3.2	-3,511	2.9	-13,294	3.6	-2,471	3.6	-2,348	3.7	-2,737	3.3
19,991	3.6	17,209	3.8	18,704	3.7	6,721	4.0	5,944	4.0	5,516	4.2
43,677	3.7	40,374	3.6	40,185	3.7	23,068	3.7	21,610	3.7	20,652	3.7

* Includes, whenever applicable, receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and discrepancies between reported interhandler transfers.

CLASS I AND RECEIPTS BY MONTHS

POUNDS OF PRODUCER MILK IN CLASS I, ITS PERCENTAGE TO TOTAL PRODUCER MILK WITH TOTALS FOR PRODUCER MILK AND FOR OTHER SOURCE MILK BY WISCONSIN MARKETS

Year and Month	MILWAUKEE, No. 39				NORTHEASTERN, No. 45				MADISON, No. 51			
	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk
	Mil. #	%	Mil. #		Mil. #	%	Mil. #		Mil. #	%	Mil. #	
1963												
Mar.	57.8	82.5	70.1	2.8	21.5	53.3	40.2	10.7	15.1	72.9	20.7	2.1
Apr.	56.4	82.8	68.1	3.2	20.9	52.9	39.5	11.6	13.7	67.5	20.3	2.0
May	57.8	82.0	70.5	3.1	21.9	53.2	41.1	13.8	13.7	63.8	21.5	3.0
June	50.9	76.5	66.6	3.4	21.2	51.1	41.4	15.6	11.9	60.5	19.6	2.4
July	54.0	85.2	63.4	3.6	24.6	68.8	35.7	13.5	13.2	73.0	18.1	2.6
Aug.	56.0	88.0	63.7	3.5	23.8	68.1	35.0	12.2	13.6	76.7	17.7	2.5
Sep.	55.4	87.4	63.4	3.8	23.0	64.8	35.5	10.0	14.0	76.7	18.2	1.7
Oct.	61.5	89.6	68.6	3.8	24.8	65.9	37.7	2.5	16.8	82.0	20.5	1.9
Nov.	58.7	87.7	66.9	3.0	23.5	58.5	40.2	4.3	16.0	80.7	19.8	1.6
Dec.	58.2	82.0	71.0	3.1	23.1	53.2	43.3	4.4	15.0	71.1	21.1	1.8
1964												
Jan.	61.2	83.5	73.4	3.4	24.5	55.0	44.7	5.0	16.0	71.3	22.4	1.8
Feb.	58.0	82.3	70.6	3.4	23.2	57.4	40.4	1.2	15.7	72.5	21.6	1.7
Mar.	59.6	78.8	75.7	3.5	23.7	54.2	43.7	1.3	16.3	70.9	23.1	2.0

FARM NUMBERS AND DELIVERIES

NUMBER OF FARMS AND AVERAGE DAILY DELIVERIES PER FARM BY WISCONSIN MARKETS

Year and Month	MILWAUKEE				NORTHEASTERN				MADISON			
	Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm	
	'63	'64	'63	'64	'63	'64	'63	'64	'63	'64	'63	'64
Jan.	2270	2247	990	1056	1374	1421	940	1014	615	642	1028	1125
Feb.	2261	2235	1006	1092	1371	1341	952	1038	651	641	1023	1163
Mar.	2257	2224	1010	1041	1360	1335	959	1055	650	640	1025	1163
Apr.	2261		1007		1355		971		645		1047	
May	2215		1029		1355		979		639		1086	
June	2211		1001		1415		976		621		1053	
July	2222		923		1417		814		633		924	
Aug.	2243		926		1417		797		639		892	
Sep.	2265		942		1438		822		650		933	
Oct.	2271		983		1361		894		646		1022	
Nov.	2258		992		1447		927		643		1028	
Dec.	2256		1018		1447		966		643		1056	
Avg.	2250		985		1396		916		640		1010	

COMPARATIVE STATISTICS

SELECTED DATA COMPARISONS, WISCONSIN MARKETS

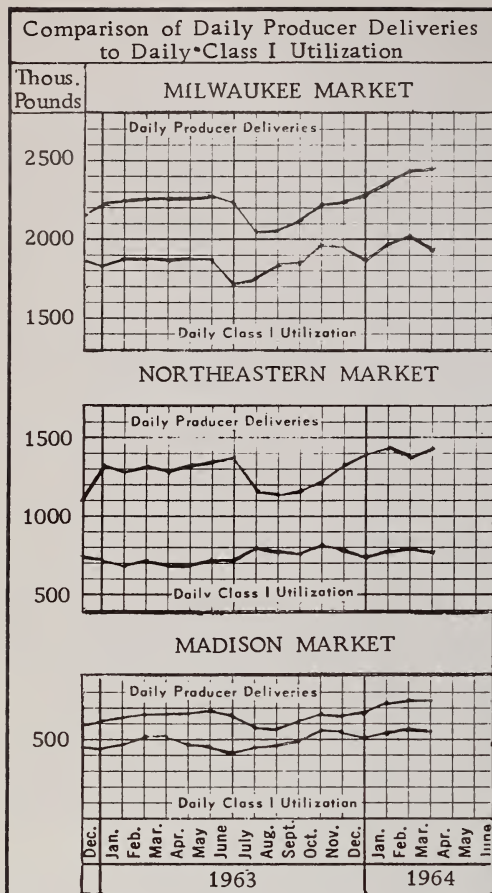
	Order No. 39			Order No. 45			Order No. 51		
	March		Com- parison	March		Com- parison	March		Com- parison
	'64	'63		'64	'63		'64	'63	
Average Daily:									
Producer Milk, thous. lbs.	2442	2263	+7.9%	1408	1296	+8.6%	744	666	+11.7%
Other Receipts " "	113	103		40	347		104	111	
Gross Class I " "	1927	1873	+2.9%	765	694	+10.2%	551	511	+7.8%
Gross Class II " "	759	657	+15.5%	747	1032	-27.6%	297	266	+11.7%
Deliveries per Farm, lbs.	1041	1010	+3.1%	1055	959	+10.0%	1163	1025	+13.5%
Number of Farms	2224	2257	-33	1335	1360	-25	640	650	-10
Avg. Test of Prod. Milk, %	3.72	3.76		3.66	3.66		3.66	3.67	
Number of Handlers:									
Pool Plants	24	27	-3	63	63	-	21	23	-2
Other Handlers	5	3	+2	8	8	-	9	8	+1
Producer Milk in Class I, %	78.8	82.3		54.2	53.5		70.9	73.3	
Shrinkage to Total Receipts:									
Product Pounds, %	1.18	1.43		1.26	1.02		1.18	1.58	
Butterfat Pounds, %	1.04	1.57		1.51	1.20		.79	.89	

NEARBY FEDERAL ORDER DATA

PRODUCER MILK, TOTAL AND CLASS I, AND RELATED PRICES - MARCH 1964

Market	Producer Milk	Class I Milk	Class I Price 3.5% Milk	Producer Price 3.5% Milk
	thous. lbs.	thous. lbs.	\$ per cwt.	\$ per cwt.
Chicago, No. 30	565,201	195,571	3.62	3.41
Duluth-Superior, No. 69	15,825	7,572	3.91	3.36
Madison, No. 51	23,068	16,347	3.60	3.47
Mich. Upper Peninsula, No. 44	10,649	7,390	3.67	3.59
Milwaukee, No. 39	75,695	59,629	3.60	3.50
Minneapolis-St. Paul, No. 68	100,673	59,589	3.815	3.59
Northeastern Wisconsin, No. 45	43,677	23,686	3.46	3.31
Quad Cities-Dubuque, No. 63	23,916	15,492	3.82	3.59
Rock River Valley, No. 38	11,913	8,593	3.64	3.50
Southern Michigan, No. 40	328,757	184,900	3.93	3.47

NOTE: The producer price shown for Michigan Upper Peninsula and Milwaukee is, in each case, the weighted average of minimum pay prices for pool plants, including zone or location differentials. Announced prices for basic zones are quoted in other instances. During base pay periods weighted averages are shown for base and excess prices.



WISCONSIN FEDERAL MILK ORDER BULLETIN

Published Monthly By
Federal Milk Market Administrator
4920 West Burleigh Street
Milwaukee 10, Wisconsin
for the
Milwaukee, Northeastern
and Madison Marketing Areas

This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with § 1039.74 of the Milwaukee Wisconsin marketing order, § 1045.75 of the Northeastern Wisconsin marketing order, and § 1051.77 of the Madison Wisconsin marketing order.

Fair Display, Continued from page 1

in Milwaukee designed and built a lighted, refrigerated trailer, with double paned glass sides, to be used in transporting the cheese. Last Tuesday, April 14, a few loading problems were encountered but after 2 1/2 hours all was in readiness and the cheese was moved into Denmark, Wisconsin for a farewell program Wednesday. Thursday it was on its 1,000 mile journey to the fair.

The State of Wisconsin has a 50,000 square foot site, adjacent to Grand Central Parkway, a main thoroughfare, on the fairgrounds. It is at the foot of a pedestrian overpass over the parkway. The site is also just a few steps from the 12 story "Unisphere", central attraction at the fair. On this site the cheese will stand on a concrete slab specially constructed to hold its weight. It is depressed about 2 feet for better viewing of the display.

The Wisconsin Cheese Foundation, a nonprofit affiliation of the Wisconsin Cheese Makers' Association, was organized for the express purpose of promoting Wisconsin cheese outside of the state. This foundation sponsored the big cheese project and has announced the appointment of Miss Carol Christianson, Madison, to be public relations hostess for the exhibit. Alice in Dairyland will attend the unveiling at the World's Fair and will appear at other intervals when the cheese-mobile is on tour.

The cheese-mobile will tour the United States after October 15, 1964, when the fair closes, until the following April. A second tour is scheduled for October 1965 to visit other cities, expositions, etc., missed the first year.

WISCONSIN SHIPS OUT 10 PERCENT MORE CATTLE AND CALVES IN 1963

Outshipment of cattle and calves, primarily dairy breeds, from Wisconsin in 1963 totaled 168,000 head. This is 10 percent more than the total moved out of the State in 1962. Shipments of 37,401 head to Iowa were 38 percent more than those of 1962 and were the most important share of Wisconsin's total outshipments. North Dakota's receipts from Wisconsin rose 14 percent. In contrast, receipts of Wisconsin cattle and calves decreased from 1962 in Illinois, South Dakota, Nebraska, Kansas, and the 11 Northeastern States.